

Ballarat Symphony Orchestra

Social Media Guidelines

Introduction

The BSO's social media platforms provide a valuable opportunity for conversation and exchange of ideas and are an effective way of promoting and showcasing BSO activities, events and players. The BSO committee recognises that these platforms are an integral and everyday part of communication.

The Ballarat Symphony Orchestra encourages members to participate and engage in social networks in the spirit of mutual trust and fairness and in ways that comply with BSO requirements, as well as with the Terms of Use Agreement and associated rules of each social media platform. BSO members are reminded that information posted on social media is generally publicly and permanently accessible.

BSO Requirements

Members who use BSO social media channels must agree to:

- Comply with the terms of use of any social media platform (such as Facebook, Twitter and LinkedIn) that hosts the BSO's social media channels.
- Treat other people using the social media platforms with respect and courtesy.
- Refrain from posting any material that you do not have a legal right to post (for example, material that infringes the copyright or other intellectual property rights of another person or material which is confidential).
- Protect your personal privacy and that of others by not posting any personal information (e.g. names, e-mail or private addresses, phone numbers, photographs) relating to yourself or anyone else.
- Refrain from using BSO's social media platforms for self-promotion or promotion of non-BSO activities unless authorised by the committee.
- Avoid using the social media channels to defame, libel, insult, abuse, harass, stalk, threaten or attack anyone.
- Avoid posting any material that is offensive, obscene or violent, or that vilifies or discriminates against any particular gender, religion, sexual preference, age, disability, marital or domestic status, race/ethnicity, criminal record or political opinion.
- Avoid posting any material that is fraudulent, deceptive or misleading including to not impersonate or falsely represent any other person or organisation.
- Avoid posting any material or encourage any conduct that would constitute a criminal offence or give rise to civil liability or is otherwise illegal or unlawful.
- Not introduce any virus or other malicious code into the social media channels.

Failure to comply

If any member or other user fails to comply with these requirements, the BSO Committee of Management may, in its sole discretion:

- Remove or refuse to post any material you have submitted.

- Suspend or permanently block you from using the BSO's social media channels.
- Take any other action which it considers to be appropriate and proportionate.